

Marketing Manager (d/f/m)

Full-Time / Part-time - in Tübingen on-site

Computomics is a Bioinformatics Agtech company with a vision of contributing to a sustainable future through innovative AI solutions for plant breeding, food safety and food security. Our company is providing bioinformatics services for the analysis of plant data for breeding and bioinformatics customers from all over the world.

We are looking for a **Marketing Manager** for our technology platform.

Your Tasks:

- ▶ Provide support to the sales team with the preparation of marketing materials and customers events
- ▶ Develop and execute marketing campaigns within the marketing team
- ▶ Collect, summarize and share feedback from customers with the relevant stakeholders
- ▶ Monitor, analyze and internally communicate market developments and competitors' activities
- ▶ Analyze internal operations and identify areas of process enhancement
- ▶ Align marketing strategy and plans with relevant stakeholders
- ▶ Develop a marketing road map for the Computomics Platform

Your Qualifications:

- ▶ Educational background: degree in business, marketing, or science
- ▶ Minimum 1-3 years of experience in marketing, ideally product marketing
- ▶ Experience in positioning, go-to-market strategies, user acquisition, launch and product life cycle
- ▶ Consistent record of building collaborative relationships with peers and teams, helping cross-functional teams address strategic opportunities and solve problems
- ▶ A desire and openness to learning and continuous improvement
- ▶ Strong verbal and written communication skills in English
- ▶ Strong teamwork, collaboration and organizational skills
- ▶ Capable of working autonomously as well as a being proactive team player

Our Offer:

- ▶ Working in an innovative, dynamic and international company
- ▶ Flexible working hours and mobile work
- ▶ Healthy working environment with an openminded and supportive team
- ▶ Continuous training, in-house knowledge transfer, conference attendance etc.
- ▶ Onboarding plan and mentoring
- ▶ Chance to grow with us
- ▶ Family-friendly workplace
- ▶ Inspiring and beautiful office view from charming Tübingen city
- ▶ Ergonomic office furniture and equipment
- ▶ Fresh fruits and hot/cold drinks
- ▶ JobRad (bike-leasing)
- ▶ Company events (BBQ, company outing etc.)

For more information or to apply, please contact: careers@computomics.com

Polina Riesling

HR & Culture Manager

<https://computomics.com>

