

Digital Marketing Manager (d/f/m) - PT 50%

We are looking for a part-time marketing person who supports our marketing and sales strategy. A team player who is proactive in supporting colleagues but can also work autonomously.

Tasks:

- ▶ plan, coordinate and realize digital marketing activities together with internal stakeholders
- ▶ responsibility for maintenance of our social media presence across LinkedIn, Facebook, Twitter, YouTube, XING
- ▶ measure and report performance of all digital marketing campaigns and social media impact
- ▶ perform SEA (Google Adwords), develop and execute SEO strategies and coordinate with external agency for SEO
- ▶ responsibility, maintenance and optimization of website content
- ▶ analysis of user behavior on website for continuous improvements

Qualifications:

- ▶ degree in marketing or related field
- ▶ fluent in English
- ▶ strong verbal and written communication skills
- ▶ knowledge of CMS (Contao)
- ▶ knowledge of standard and current SEO practices
- ▶ experienced in working in an international environment
- ▶ strong teamwork, collaboration and organizational skills
- ▶ graphical skills are a plus
- ▶ know how of bioinformatics, computational biology or life sciences desirable

The right candidate will initially be working part-time on site in Tübingen.

A full-time employment can be envisaged in the future.

For more information, please contact:

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Business Administration Management
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Send your application to: careers@computomics.com

Computomics GmbH
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Our Mission

We provide bioinformatics services for the analysis of next-generation sequencing data of DNA and RNA, from experimental design up to complex interpretations.

We focus on agricultural biotech, breeding and plant protection companies. Our services are used by researchers, by bioinformaticians and by quality managers.

Our Unique Qualities

- ▶ We use validated methods and quality controls at every step
- ▶ Our results are reproducible and accompanied by a detailed report
- ▶ We are independent of sequencing providers, technologies and commercial software companies
- ▶ Our analyses are customized to client needs with proprietary algorithms and award-winning open source tools
- ▶ We guarantee the security of client data and handle IP contamination

Our Vision

We bring sustainable economic success to our clients by enabling them to produce stable, added-value crops, thus contributing to resource-efficient agriculture that can feed the planet.

Our Values

- ▶ Passion for our products and for our work
- ▶ Amicable, collaborative, honest relationships with our clients and with each other
- ▶ Respect towards everyone and towards the environment
- ▶ Efficiency and the desire to improve

Working for Computomics

A+ employees deserve an A+ treatment. It takes a great employer to hire great employees, so Computomics offers the opportunity to work in an entrepreneurial, open, and intellectually challenging culture. We focus on quality and professionalism and aim to have amicable relationships with our clients, our partners and among ourselves. We also offer an attractive compensation package.

We prefer ownership over hierarchy, and we facilitate learning and venturing. We work with bright, talented people in a challenging, diverse, and rapidly evolving domain.

At Computomics, we foster the combination of innovation and focus; we combine accountability with responsibility, and encourage initiative, teamwork and respectful, candid and open communication.

As we grow our organization, we want you to grow with us; you'll find opportunities for self-development. Working for Computomics is a great way for you to become part of a company where you will make a difference.

Quick Company Overview

Founded	2012
Origins	Max Planck Institute for Developmental Biology and University of Tübingen Spin-off
Managing Director	Dr. Sebastian J. Schultheiss
Solution	Custom data analysis for crop breeders, bioinformaticians and quality controllers in plant biotech, breeding and crop protection
USP	Machine learning technology behind all future crops
Headquarters	Tübingen, Germany