

Marketing Professional (m/f/d)

We are looking for an experienced, part-time marketing person who can support our sales strategy. A team player who is proactive in supporting colleagues but can also work autonomously.

The right candidate must enjoy working for a start-up company and developing new ideas to help the company to fulfill its objectives.

The position is based in Southwest Germany, Tübingen.

The key responsibilities are:

- Work with sales director to develop specific marketing strategy.
- Carry out market research.
- Identify customer needs and trends - landscape mapping.
- Utilize communication skills.
- Execute marketing in social media
 - Keep social sites up to date in liaison with technical writers.
 - Update website; putting up blog posts.
- Update marketing materials

The ideal marketing professional will have the following traits and skills:

- ▶ BA degree in marketing
- ▶ Minimum of two years marketing experience, preferably within the life science industry.
- ▶ Know-how and competency of utilizing social media channels.

The right candidate will initially be working part-time on site in Tübingen.

A full-time employment can be envisaged in the future.

For more information,
please contact:

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Send your application to:
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Quick Overview

Founded 2012

Origins Max Planck Institute for Developmental Biology
and University of Tübingen Spin-off

Managing Director Dr. Sebastian J. Schultheiss

Domain Crossroads of plant genomics, bioinformatics

Solution Custom data analysis for crop breeders,
bioinformaticians and quality controllers in
plant biotech, breeding and crop protection

USP Algorithms and solutions for polyploid plants
at the forefront of scientific development

Headquarters Tübingen, Germany

Our Mission

We provide bioinformatics services for the analysis of next-generation sequencing data of DNA and RNA, from experimental design up to complex interpretations.

We focus on agricultural biotech, breeding and plant protection companies. Our services are used by researchers, by bioinformaticians and by quality managers.

Our Unique Qualities

- ▶ We use validated methods and quality controls at every step
- ▶ Our results are reproducible and accompanied by a detailed report
- ▶ We are independent of sequencing providers, technologies and commercial software companies
- ▶ Our analyses are customized to client needs with proprietary algorithms and award-winning open source tools
- ▶ We guarantee the security of client data and handle IP contamination

Our Vision

We bring sustainable economic success to our clients by enabling them to produce stable, added-value crops, thus contributing to resource-efficient agriculture that can feed the planet.

Our Values

- ▶ Passion for our products and for our work
- ▶ Amicable, collaborative, honest relationships with our clients and with each other
- ▶ Respect towards everyone and towards the environment
- ▶ Efficiency and the desire to improve

Working for Computomics

A+ employees deserve an A+ treatment. It takes a great employer to hire great employees, so Computomics offers the opportunity to work in an entrepreneurial, open, and intellectually challenging culture. We focus on quality and professionalism and aim to have amicable relationships with our clients, our partners and among ourselves. We also offer an attractive compensation package.

We prefer ownership over hierarchy, and we facilitate learning and venturing. We work with bright, talented people in a challenging, diverse, and rapidly evolving domain.

At Computomics, we foster the combination of innovation and focus; we combine accountability with responsibility, and encourage initiative, teamwork and respectful, candid and open communication.

As we grow our organization, we want you to grow with us; you'll find opportunities for self-development. Working for Computomics is a great way for you to become part of a company where you will make a difference.

Computomics Management
Dr. Sebastian J. Schultheiss

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Prof. Dr. Daniel Huson
Prof. Dr. Gunnar Rättsch
Prof. Dr. Karsten Borgwardt

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